

>>.FEBRUARY2005DRIVERSRUNNEWSLETTER

“Working to provide the ultimate luxury driving experience.”

>>.APRIL5KkEVENT

April 29th - May 7th 2005

Places are filling up for the April 5Kk event. A wide variety of cars have entered ranging from Ferrari to Porsche and BMW to Audi.

As April 29th draws nearer, we are releasing information regarding certain aspects of the run. In particular, which tracks we will be driving, and the details of some of the more unusual aspects of the tour. There is an Italian flavour to the event and we will be spending a couple of days in the Mediterranean sun.

>>.1.TRACKS

Our first track in Italy is the brand new facility, The Adria International Raceway. This is a state-of-the-art road course used by Ferrari for testing, as well as for national racing, including Italian F3 and the Italian Touring Car Championship. It boasts a paddock that is completely under cover, the first of its kind anywhere in the world.

<http://www.adriaraceway.it>

Our second track is also in Italy; the magnificent Misano Adriatico. Work started on the complex in 1969, with the first races being run in 1972. Extensive modifications were made in 1993 when the track length was extended to 2.5 miles, its current length, and the track is characterised by the high number of curves and chicanes, linked by high-speed straights.

<http://www.misanocircuit.com>

Our third track is steeped in history; the Brno circuit in the Czech Republic. This circuit was born in 1930, when crowds of 100,000 spectators lined the 30km road circuit in the countryside around the town of Brno for the Masaryk Grand Prix. By 1986, however, wanting to attract Formula 1, the government financed a brand new autodrome within the confines of the 1930 circuit. The impressive modern circuit is challenging and has been well-received by drivers.

<http://www.automotodrombrno.cz>

NB We are running the 5Kk event without any sponsors' stickers, to avoid undue attention on public roads. However, we will be providing a designated area at each track where we can help you place stickers on your car if you so desire. We are filming the event in order to produce a TV series for broadcast following our progress. This is the perfect opportunity to thank sponsors and/ or people who have helped prepare your car.

>>.2.HOTELS

We have confirmed our UK base as **The Hanbury Manor Marriott Hotel**, a 5 star luxury country retreat, where we will be meeting for our pre-tour evening reception on Friday, 29th April. We will return on Saturday, 7th May, for our black-tie Grand Finale, where the Drivers Run award ceremony will take place. Set in 200 acres of Hertfordshire parkland, yet only 25 miles north of London, Hanbury Manor is the perfect location for all of our drivers to meet centrally.

From their site:

“Known as "London's favourite Hotel & Country Club" and winner of the ETC "Hotel of the Year" 2001 award, this 5 star resort is ideally located for London's international airports. Amidst a luxurious atmosphere with sumptuous health facilities, Hanbury Manor provides the discerning client with the perfect venue in which to relax”

Perfect before and after a spot of hard European driving!

<http://marriott.com/property/propertypage/STNGS>

Drivers Run will be hosting our participants at **4/ 5*** hotels for the duration of our trip across Europe.

>>.3.GALLERIA FERRARI, MODENA VISIT

Drivers Run is targeted at driving enthusiasts who love their cars, love driving and appreciate the history of world class motoring. To prove our point, we will be visiting one of the Mecca's of European driving; the Galleria Ferrari in Modena. Ferrari have invested heavily in upgrading the museum over recent months.

<http://www.galleria.ferrari.com>

>>.4.ENTERTAINMENT

Drivers Run promises to deliver not only great driving, but a memorable and entertaining experience all round. In Prague, one of Europe's most beautiful and vibrant capital cities, we will be hosting a dinner and party at an exclusive venue. You will have plenty of time to relax in the city and take in the sights before drinks, dinner and the party.

>>.5.LINKS

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We are proud to announce that the following companies have come aboard and will be working alongside Drivers Run:

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Verdi Ferrari

“Verdi has a long established history of working on Ferrari cars. Founded over fifteen years ago, we have consistently maintained and repaired the famous marque. Our staff have accumulated years of mechanical expertise - including factory training - and are backed by our long term commitment to the marque.”

We are glad to announce that Karl Verdi will be coming along on the run and is considering bringing his **Bugatti EB110!** Karl will also be providing a mechanic to assist with our support team.

<http://www.verdiferrari.biz/home.htm>

West-Tuning

“West Tuning is a company that has been established for a period of 16 years and based at one of the fastest racing circuits in the county, Thruxton Racing Circuit, an ideal proving ground for its products. We have the expertise and the ability to cater for your every need from the production of suspension kits, power upgrades and exclusive products.”

Ray is also thinking of joining us on the tour in his Audi RS6, although the arrival of a baby may put flight to that! He is preparing some of our entrants' cars for the run and is looking forward to seeing how they perform.

www.west-tuning.com

DMS Automotive

“We are an internationally operating company with our head office and main research and development facilities situated in the UK. We have the latest in technology to create some of the most sought after upgrades for European cars. We have extensive practical experience working with some of the latest engine management systems, and we are ideally placed to offer our customers the best possible advice.”

Rob, M.D. of DMS, will be joining us in April and will be bringing along both his highly modified Porsche 996 Turbo and also his DMS prepared Ferrari 360.

www.dmsautomotive.com

Car-Photography.com

“Car Photography.com strives to capture the true essence of modern day automotive fantasies. Here, creative design meets automotive excellence.”

We are pleased to announce Patrick will be coming along with us in his Lotus Elise S2. With a wealth of talent and expertise in car photography, he will capture the event providing unrivalled imagery for Drivers Run.

www.car-photography.com

So there you have it; the Drivers Run April 5Kk event; 13 countries, 9 capital cities and 3 race tracks. It promises to be an unrivalled event and a great experience for all drivers involved. We have our awards ceremony on our return into London and then we can look forward to the September Eastern European tour and weekend trackday events, which will follow later in the year.

We are confirming numbers by the end of February and we will need your deposit by then in order to guarantee your place on the starting grid. If you have any questions about the event, please contact the office. We will be happy to help.

We look forward to seeing you on The Run!

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